



Office of the Mayor

SUPPLEMENTAL AGENDA MATERIAL for Supplemental Packet 2

Meeting Date: May 31, 2022

Item Number: 37

Item Description: Discussion and Direction Regarding Vision 2050 Program Plan and Potential Measures for the November 8, 2022 General Municipal Election

Submitted by: Mayor Arreguín

The Mayor is submitting this supplemental material to provide a framework for Council and staff on potential revenue measures for the November 2022 ballot. The Mayor's Office has consulted with City Commissioners, bicycle and pedestrian advocates, labor, environmental and other stakeholders regarding various options in the staff report. This framework takes into consideration the input from various commissions and residents and is guided by the recent Community Survey.

RECOMMENDATION

That the City Council direct the City Manager and City Attorney to prepare a package of infrastructure revenue measures to submit to the November 2022 ballot modeled after Option #2 in the staff report (Two Measures) with the following details:

Parcel Tax for Streets

- *A parcel tax of \$0.30 per building square foot, raising approximately \$28 million annually, to improve streets and traffic safety (Program Plan's Outcome 1).*

A parcel tax should:

- *Focus on safe and sustainable streets, funding street paving including rehabilitation of failed streets, maintenance and resurfacing, pedestrian/bike/transit improvements made alongside repaving projects, pedestrian/bike safety and transit improvements unassociated with paving.*

- *Be time limited for a period of 14 years. Any extension after that period would require reauthorization by the voters.*
- *Include advisory language in the ballot measure requesting that the City Council make an annual commitment of General Fund revenues to maintain a minimum level of funding to ensure that the city's pavement condition does not decline, revenues/economic conditions permitting.*
- *Include an exemption for low-income homeowners*
- *Research whether the City can impose a split roll rate for residential and commercial properties, with the residential tax rate being lower.*
- *Advance equitable mobility by directing staff to follow adopted City policies and plans in developing the Vision 2050 Program Plan, choosing projects, and allocating funds.*
- *Direct staff to revise the Program Plan to specify the funding percentages/amounts that will be used for various parcel tax goals. Council should review and adopt the Program Plan prior to the November vote.*

The Plan could be revised to outline allocations in various ways, for instance:

- *street rehabilitation of failed streets,*
- *street maintenance/resurfacing,*
- *ped/bike/transit improvements made alongside repaving projects,*
- *ped/bike safety and transit improvements unassociated with paving, and*
- *sidewalks.*

With respect to bicycle and pedestrian improvements, consider 10-year goal to at least build the Low-Stress Bikeway Network and implement pedestrian plan priority street segment recommendations.

General Obligation Bond for Housing and Other Infrastructure

- *A \$300 Million dollar general obligation bond to finance affordable housing production and preservation, and other infrastructure needs with the following allocation:*
 - *\$150 Million for affordable housing production and preservation including housing for seniors, persons with disabilities, low-income families and persons experiencing homelessness.*

- *\$150 Million to improve resilience to climate change, wildfire prevention and protection, and to improve other public infrastructure (Program Plan's Outcomes 2, 3, and 4)*

Direction for Both Measures

- *Both measures should include references to the use of the Vision 2050 Program Plan and adopted City Plans and policies as guidance for the allocation of streets and infrastructure funding.*
- *Both measures should assess taxes on commercial parking garages including them in the building square footage taxable.*
- *Oversight by the new Transportation & Infrastructure Commission, Parks Commission (as needed) and Housing Advisory Commission (on housing funds), who will make recommendations on the annual paving plan, on infrastructure expenditures and housing allocations. The Commissions will also ensure on an annual basis that tax and bond proceeds are spent consistent with the purposes of the measures and produce reports outlining its review of expenditures.*
- *Annual independent audits to ensure that funds are spent consistent with the purposes*